

## **Adventure Weekends**

Jay Lowder Harvest Ministries' Adventure Weekends provide local churches with a completely new approach to reaching the community with the message of Christ.

Catered toward the individual interests of the entire family, Adventure Weekends offer specific activities to meet the interests of men, women and students. The weekends are designed to help develop and strengthen the relationship between the church and the surrounding community while providing an opportunity to share the Gospel with those who do not typically attend church. While each is uniquely tailored to the host community, a typical Adventure Weekend includes:

**Thursday Night XTreme Student Event:** Food, motocross feats, dirt-bike and skateboard demos, basketball, baseball and video game tournaments, and giveaways make this student event explosive and engaging. Special guests and local Christian bands are invited to join the program, and evangelist Jay Lowder shares his personal testimony of the struggles he faced as a student, including his near-suicide attempt. He is able to meet students at their level and engage in ways that results are seen. The hosting church will typically provide giveaways, which in the past have included used cars, XBOX 360s, iPods, and NFL, NBA and MLB tickets.

**Friday Night Women's Event:** Ladies enjoy an evening of dining and laughter with friends as they listen to a special guest speaker. Often, the hosting church will work with local merchants to feature items and services for the ladies to peruse before and after the event, providing an evening to meet new friends and enjoy a night out with the girls.

**Saturday Outdoor Expo:** Saturday is focused on the family with an Outdoor Expo, typically scheduled from 10 a.m. to 4 p.m. During this time, the church or hosting location's parking lot evolves into an outdoor exhibition with activities such as NASCAR expeditions and motorcycle shows, bounce houses, petting zoos, fishing tanks, game booths, hot air balloon rides, silent auctions, trophy mounts, golf equipment demonstrations, sports clinics and hunting classes. World-renowned hunting dog trainer Hank Hough of Kingdom Dog Ministries also provides entertainment while teaching valuable life lessons with his AKC-registered Labrador Retrievers.

**Saturday Night Men's Event:** After the Outdoor Expo, men are invited to attend a special evening with evangelist Jay Lowder. Following a "beast feast" dinner, with no shortage of meat, Jay Lowder shares four important lessons he has learned while hunting and fishing, a message that has brought hundreds of men to Christ. The host church arranges several giveaways for the men in attendance, which have ranged from shotguns, fishing gear, deer hunts, guided fishing trips and even an AKC-registered Labrador Retriever puppy provided by Hank Hough kennels.

**Sunday Morning Worship Service:** Jay Lowder joins a local church for its regular Sunday morning services to preach an encouraging message to the family. Jay Lowder

**Sunday Evening Celebration Service:** Closing out the weekend's events is a grand celebration, often held at a local football field or community event's center. The program includes music from popular bands, such as Leeland, FFH, Salvador, The Newsboys, Charles Billingsly and Jason Crabb, and messages from special guests, such as Willie Robertson of "Duck Dynasty." Evangelist Jay Lowder wraps the event up with a powerful Gospel message for the community.

For additional information about Jay Lowder Harvest Ministries' Adventure Weekends, visit <http://www.jaylowder.com/what-we-do/adventure-weekend/>.